



LAKE DOW

Chick-fil-A® Lake Dow Art Competition

We are excited to announce that we are hosting a local art competition, so that we can decorate our bare walls! We are looking for quality art pieces to display in our restaurant that unifies the Chick-fil-A® brand with the local community of McDonough, Georgia. The winners will receive a cash prize of \$500 for first place, \$300 for second place, and \$200 in third place in exchange for the ownership of their art piece(s).

Rules

The art competition is open to anyone interested in participating. All entries must be original, and may not contain copyrighted characters. The use of the Chick-fil-A® Lake Dow logo (displayed above) and the likeness of the Chick-fil-A® Cows will be approved for this competition. Published images of the Chick-fil-A® Cows are not permitted, as it is not your original artwork. Submissions must be made of a medium capable of hanging onto a wall inside of our restaurant (no 3D statues, for example). Acceptable mediums include oil, watercolors, acrylic, wood, metal, wrapped canvas, framed photography, etc. We suggest submitting artwork that does not require batteries or electricity to display correctly.

All entries must include the official entry form, along with a description of the artwork. The entry must also have the name and address of the artist on the back of the artwork. There are no restrictions to the number of submissions that an artist can submit. If the artist submits multiple art pieces, we request that they compliment one another so that they can be displayed side-by-side.

We request that each entry be a quality art piece that represents both the Chick-fil-A® Lake Dow store and the local community in which we serve, McDonough, Georgia.

Upon receipt of each entry, Chick-fil-A® Lake Dow shall own and retain all rights to the use of the entry. The artist retains all copyrights to their artwork without exception. Winning entries will not be returned. Chick-fil-A® Lake Dow must receive requests in writing for non-winning entries will be returned. Chick-fil-A® Lake Dow cannot be held responsible for any damage that may occur while in their possession.

All entries must be submitted before close of day on March 3, 2018.

Awards and Recognitions

By entering this art competition, the artist grants Chick-fil-A® Lake Dow non-exclusive perpetual license to reproduce images of their artwork on their social media platforms, newsletters, and in the marketing of the art competition to the general public. The winning entries will be announced by March 17, 2018. The winners will receive a personal announcement congratulating them on their winning entry, and will be asked to pick up their prize from the Chick-fil-A® Lake Dow location. Each piece of artwork that is chosen for permanent display inside of the Chick-fil-A® Lake Dow location will be accompanied by a placard, highlighting the artist of the piece.

The prizes will be paid via check to the winner, and will be available for pick up on the same day they are notified of their winning entry. Winners are solely responsible for all federal, state and local taxes.

Judging Criteria

The selection of winners will be conducted by a panel of independent judges. The following criteria will be considered when choosing the prize winning entries:

- Does the submitted artwork represent both the Chick-fil-A® brand and the McDonough, Georgia community in a positive, collaborative way?
- Is there overall quality and command of the medium being used?
- Is the submission family friendly and can it be enjoyed by all who enter the Chick-fil-A® Lake Dow store?
- Does the work stand on its own as a complete and outstanding creative piece?

Chick-fil-A® Logos

Please make sure that you are using the correct logos if you incorporate them into your artwork:

YES!



LAKE DOW

YES!



NOOOOO!





LAKE DOW

Chick-fil-A® Lake Dow Art Competition Entry Form

One entry form must accompany each piece of artwork that is submitted to the competition.

Name: _____ Age: _____

Home Address: _____

Business Name (if applicable): _____

Business Address: _____

Phone: _____ E-mail: _____

Participant/Guardian Name: _____

(Please print clearly)

Participant/Guardian Signature: _____

(By signing here, I consent and agree to all terms and guidelines of the competition)

Title of Artwork (if any): _____

Brief Description: _____

Deadline: March 3, 2018

**Deliver entries to: Chick-fil-A® Lake Dow
Attn: Art Competition
860 Highway 81 East
McDonough, Georgia 30252**



LAKE DOW

Chick-fil-A® Lake Dow Art Competition Official Rules

No purchase of any Chick-fil-A® product, nor payment is necessary to participate or win. A purchase or payment will not improve your chances of winning. Void where prohibited.

1. **Sponsor:** The Chick-fil-A® Lake Dow Art Competition is sponsored by the participating franchised Operator of Chick-fil-A® Lake Dow (individually and collectively referred to as “Sponsor”).
2. **Eligibility:** The Competition is open to legal residents of the 50 United States and the District of Columbia, excluding residents of Florida, New York, and Rhode Island, who live in the Eligibility Area and who are 3 years of age or older as of January 1, 2018. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. Only individuals meeting all eligibility requirements set forth in these Official Rules may participate in the Competition or win the prize (“Participant”). All federal, state, and local laws and regulations apply.
3. **Competition Period:** The Competition begins at the opening of business on January 29, 2018, and will end at the close of business on March 3, 2018.
4. **How to Participate:** During the Competition period, eligible Participants must create and submit at least one art piece to the Chick-fil-A® Lake Dow location along with their official entry form. There are no restrictions to the number of submissions that an artist can submit; however, one official entry form must accompany each piece. One prize will be awarded to each winning piece. Minors over the age of 3 may participate only with consent of their parent or legal guardian, and the submission of an art piece constitutes participation of minor’s parent or legal guardian on behalf of such minor. In the event a minor wins the prize, minor’s parent or legal guardian must complete and submit all required prize documentation.
5. **Prize:** One prize of \$500.00 in the form of a check from Chick-fil-A® Lake Dow will be presented to the first place Participant. One prize of \$300.00 in the form of a check from Chick-fil-A® Lake Dow will be presented to the second place Participant. One prize of \$200.00 in the form of a check from Chick-fil-A® Lake Dow will be presented to the third place Participant. Each winner is solely responsible for any applicable taxes and expenses associated with the Prize that are not specifically listed herein. Chick-fil-A® Lake Dow is not responsible for replacing the Prize if it is lost or stolen.

6. Odds: Odds of winning will depend on the total number of art pieces submitted.
7. How to Claim Prize: Potential winner, or his or her parent or legal guardian if Participant is a minor, must pick up the Prize in person from Chick-fil-A® Lake Dow by March 31, 2018. Potential winner, or his or her parent or legal guardian if Participant is a minor, will be provided a Declaration of Eligibility and Liability/Publicity Release (“Declaration of Release”) to fill out, sign and return before the Prize is officially tendered to the potential winner. If potential winner, or his or her parent or legal guardian if Participant is a minor, does not sign and return the Declaration and Release, or if a potential winner does not meet eligibility criteria or is otherwise unwilling or unable to comply with these Official Rules, or does not contact Sponsor to get the Declaration and Release or return same by the required deadlines, or refuses to complete any additional documentation that may be required by Sponsor, the potential winner will forfeit the prize as well as the winning entry.

Verification of Potential Winner: All potential winners are subject to verification by Sponsor, whose decisions are final and binding in all matters related to the Competition. A Participant is not a winner of any prize unless and until the Participant’s eligibility has been verified and Participant has been notified that verification is complete.

8. Publicity: Except where and as may be prohibited by law, participation in the Competition and acceptance of Prize constitutes express permission of winner, or his or her parent or legal guardian if Participant is a minor, for Sponsor and those acting pursuant to the authority of Sponsor to use such winner’s name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter discovered or devised, worldwide in perpetuity, without further notice, review or approval, or compensation.
9. General Conditions: Sponsor reserves the right, in its sole and absolute discretion, to cancel, terminate, modify, extend, or suspend the Competition should non-authorized intervention, fraud, weather, force majeure events or other causes beyond the control of Sponsor corrupts or affects the administration, security, fairness, or proper conduct of the Competition. Sponsor reserves the right to disqualify any individual it determines, in its sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Competition, (b) defraud Sponsor, (c) undermine the legitimate operation of the Competition by cheating, deception, or other unfair practices, (d) annoy, abuse, threaten, or harass any other Participants, Competition entities, or representatives of the Competition entities, or (e) act in violation of these Official Rules. In such event(s), Sponsor reserves the right (in addition to disqualification of such individual) to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Competition through means not permitted by these Official Rules is subject to disqualification.
10. Release: By participating in this Competition, Participant, or his or her parent or legal guardian if Participant is an eligible minor, agrees to release, indemnify, and hold harmless, the Competition entities, and each of their respective officers, directors, owners, employees, agents, affiliates and owner-operators (collectively, the “Released

Parties”), from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a Prize or participation in this Competition or any Competition-related activity and for any claims based on publicity rights, defamation, or invasion of privacy. The Released Parties are not responsible for cancellations or delays, or if the prize cannot be awarded, or if the Competition cannot be conducted as planned for any reason due to non-authorized intervention, fraud, weather, force majeure event, acts of war, natural disasters, terrorism events or other causes beyond their control.

11. Agreement to Official Rules: By participating in the Competition, each Participant, or his or her parent or legal guardian if Participant is an eligible minor, fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor (including but not limited to Sponsor’s employees or agents handling Prize redemption), which are final and binding in all matters relating to the Competition. By participating in the Competition, each Participant, or his or her parent or legal guardian if Participant is an eligible minor, waives any right to claim ambiguity in these Official Rules.
12. Limit of Liability: Except where prohibited, Participant, or their parent or legal guardian if Participant is an eligible minor, agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Competition, or prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Competition but in no event attorneys’ fees; and (3) under no circumstances will Participant, or his or her parent or legal guardian if Participant is an eligible minor, be permitted to obtain awards for and Participant, or his or her parent or guardian if Participant is an eligible minor, hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
13. Choice of Law: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of Participant, and his or her parent or legal guardian if Participant is an eligible minor, and/or Sponsor in connection with the Competition, shall be governed by, and construed in accordance with, the laws of the State of Georgia without regard to conflicts of law/choice of law doctrine of Georgia or any other jurisdiction, and all proceedings regarding same shall take place exclusively either in a state or federal court located in or around Atlanta, Georgia. Participant, or his or her parent or legal guardian if Participant is an eligible minor, agrees to the jurisdiction of such courts and waives any right to change of venue or any like right.
14. Official Rules and Winners List: Official Rules for this Competition may be obtained by visiting Chick-fil-A® Lake Dow during the Competition Period. First name and last name of winners may be posted on all social media outlets and inside of the Chick-fil-A® Lake Dow location.



March _____, 2018

Winner's Name: _____

Winner's Address: _____

Congratulations!

We understand that you or your minor child are a potential winner of the Chick-fil-A® Lake Dow Art Competition ("Competition"). As a condition to receiving your Prize, please complete, sign in the presence of a Chick-fil-A® Lake Dow Director, and return to Chick-fil-A® Lake Dow by March 31, 2018. As used in this letter and the Declaration, unless otherwise defined, capitalized terms have the same meaning as in the Official Rules for the Competition, a copy of which is attached. We are not liable if your Declaration is not returned in time or gets lost, or for your failure to comply in any way with the terms set out in the Official Rules or in the attached Declaration.

The Prize consists of \$500.00 in the form on a check from Chick-fil-A® Lake Dow for the first place winner, \$300.00 in the form on a check from Chick-fil-A® Lake Dow for the second place winner, and \$200.00 in the form on a check from Chick-fil-A® Lake Dow for the third place winner. Additional terms and exclusions apply to the Prize, as described in the Official Rules.

All taxes and other expenses, including but not limited to, meals, transportation, gratuities, lodging, parking and any other incidental expenses incurred in connection with the Competition or Prize, are your responsibility. Chick-fil-A® Lake Dow cannot provide tax or legal advice. Any questions concerning your tax liability should be discussed with your personal tax advisor.

Chick-fil-A® Lake Dow is not responsible for any prize, or portions of prize, that are canceled, lost, stolen or misplaced.



LAKE DOW

Declaration and Liability Release / Publicity Release

Sponsor: The franchised Operator of the Chick-fil-A® Lake Dow location located in McDonough, Georgia.

(Winner: Please print and fill out/sign in the presence of a Chick-fil-A® Lake Dow Director at the Chick-fil-A® Lake Dow location where the Competition took place).

Date: _____, 2018

State of Georgia, County of Henry, I, being duly sworn, depose and say:

I give this Declaration of Liability Release/Publicity Release (the “Declaration”) with the understanding that this Declaration will determine whether I am (or my minor child is) entitled to receive a prize from the Chick-fil-A® Lake Dow Art Competition (“Competition”).

My name is: _____

My home address is: _____

My phone number is: _____

My e-mail address is: _____

Eligibility

I hereby state that I have (or my minor child has) complied, and by signing this Declaration, do and will comply fully, with all of the Official Rules of the Competition, the terms of which are incorporated by reference. I submit this Declaration to Sponsor with the understanding that it will be relied upon in order to determine whether I am entitled to receive the prize which may be awarded to me in conjunction with the Competition. If I am eligible according to the Competition Official Rules (the “Official Rules”), and if I return and sign the Declaration and release in the presence of a Chick-fil-A® Lake Dow Director at the Chick-fil-A® Lake Dow location where the Competition was hosted, by March 31, 2018, then I may be awarded the prize as described in the Official Rules, a copy of which is attached.

I further state that I have committed no fraud or deception in entering or participating in this Competition, and that at the time I (or my minor child) entered the Competition, I was and am currently: (1) a legal resident of one of the 50 states of the United States or D.C.,

excluding Florida, New York and Rhode Island; (2) living in one of the 50 states of the United States or D.C., excluding Florida, New York or Rhode Island; (3) the age of majority in my state of residence as of the date of my entry into the Competition; and (4) competent to contract in my own name. I further state that I paid no consideration for a prize. I hereby state that I have read the Official Rules, and I agree to be bound by them.

Prize Conditions

There are certain prize conditions and restrictions stated in the Official Rules, which I must agree to as a condition of accepting the prize in the Competition. Some (but not all) of these important conditions are as follows:

- (a) All federal, state, and local taxes on the value of the prize that I accept are the sole responsibility of me as the prize winner. I understand that I am responsible for all other taxes and other expenses, including but not limited to, meals, transportation, gratuities, lodging, parking and any other incidental expenses incurred in connection with use of the prize.
- (b) No substitution of prize is offered, no transfer or assignment of prize to a third party is permitted, and non-cash prizes may not be redeemed for cash value.
- (c) Failure to return this form by the deadline and/or failure to abide by the Official Rules will result in disqualification. As a result, Sponsor will not have any further obligation to me with respect to the forfeited prize.

I also understand that additional prize details and important terms and conditions may be communicated to me after final verification of my prize-winning status.

I understand that if I make any false statements herein, I will automatically be disqualified. I hereby agree to return immediately upon demand by Sponsor any prize or the value of such prize that has been awarded if any statement made by me in this Declaration is false.

Release of Liability

In consideration of receiving the prize, I, on behalf of myself (and/or, if applicable, on behalf of my minor child), my heirs, hereby release, waive, forever discharge, and hold harmless, for myself and my heirs, executor, administrator and assigns, each of the Competition Parties, and all of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, fulfillment, and marketing agencies, website providers/web masters, and any person, persons, or corporations acting under their permission or authority and all of their respective directors, officers, employees, shareholders, representatives and agents (the "Releasees") from: (i) any and all liability, claims, or actions of any kind for injuries, loss, harm, damages, or losses to persons or property that may be sustained directly or indirectly in connection with my participation in this Competition, redemption of any prize in connection with this Competition, preparation for, travel to, or attendance at and participation in any events related to this Competition or the prize, and/or use or misuse of any prize in connection with this Competition, including, but not limited to, all reasonable counsel fees and court costs and any other costs and expenses incurred, property damage, personal injury, and/or death; (ii) anything related to the production, promotion, or execution of this Competition (or participation therein), including preemption, cancellation,

or rescheduling of any tour or show; and (iii) anything that may occur in connection with acceptance and/or use of the prize or while participating in or traveling to any prize-related activity, unless prohibited by law. I understand that Releasees: (i) make no warranty, guarantee, or representation of any kind concerning the prize; and (ii) disclaim any implied warranty. I understand that all federal, state and local taxes on the value of the prize that I accept are the sole responsibility of me as the prize winner.

I acknowledge that this Release extends and applies to and also covers and includes all unknown, unforeseen, unanticipated, and unsuspected injuries, damages, loss, liability, and the consequences thereof, as well as those now known to exist. The provisions of any Federal, state, local, or territorial law or statute providing in substance that Releases shall not extend to claims, demands, injuries, or damages that are unknown or unsuspected to exist at the time, to the person(s) executing such releases, are expressly waived.

Publicity Release

I further agree that the Releasees and those acting pursuant to the authority of Releasees may use my (or my minor child's) name, photograph, image, likeness, voice, opinions, hometown, state of residence, statement and any other identifying characteristics, including, but not limited to the taking of photographs and/or videos, in any manner and in any medium, now known or hereafter discovered or devised, worldwide in perpetuity, for purposes of advertising, marketing, trade, promotion and/or publicity, without further notice, review, approval or authorization by me and without payment or consideration to me, unless prohibited by law. I further agree to execute any and all documents requested by Releasees to convey such rights to own all the results thereof. Nothing contained herein shall be deemed to obligate Releasees to make use of any of the rights granted herein. I waive any right to inspect or approve any such use of any and every nature and kind.

I grant Sponsor, its representatives and assigns, employees, directors, affiliates, parents, subsidiaries, consultants, contractors, legal counsel, advertising and promotion agencies, public relations, fulfillment, and marketing agencies, website providers/web masters, and any person, persons, or corporations acting under its permission or authority, the absolute right and permission to copyright and use, publish, reproduce, distribute, or otherwise use my name, city and state of residence, biographical information, any still or moving photographs or sound recordings of me, or any portion thereof ("Likeness") for advertising and promotional purposes, in such manner and with such frequency as they shall determine in their discretion, in all media and territories, without further compensation or consideration (where permitted) and without further notice to or authorization. I waive all rights of inspection or approval with regard to any recording, taping, reproduction, proposed printed, audio, or video publication, and/or other use of my Likeness for advertising and promotional purposes.

I also hereby release, discharge, and agree to hold harmless Sponsor, its representatives and assigns, employees, directors, affiliates, parents, subsidiaries, consultants, contractors, legal counsel, advertising and promotion agencies, public relations, fulfillment, and marketing agencies, web site providers/web masters, and any person, persons, corporation, or corporations acting under its permission or authority, from and against any and all liability resulting from their use of my likeness.

Return of Declaration

I have read this Declaration and understand its meaning and effect. I have executed this Declaration fully aware of the rights being relinquished and the consideration being received. This Declaration contains my entire understanding relating to my participation in the Competition and may not be amended, modified, or terminated except by written instrument signed by all parties or by court order.

I understand that any prize to which I may be entitled may be forfeited if any statement made herein is false or if this Declaration is not by March 31, 2018 to a Chick-fil-A® Lake Dow Director at the Chick-fil-A® Lake Dow location where the Competition was hosted.

Signature

Chick-fil-A® Lake Dow Art Competition

I HAVE READ AND UNDERSTAND THIS DECLARATION AND STATE THAT IT IS TRUE AND CORRECT.

WINNER'S INFORMATION: (please print)

_____/____/____
Name Date

Signature () Phone

IF WINNER IS A MINOR, MINOR'S PARENT OR LEGAL GUARDIAN MUST SIGN HERE TO SHOW CONSENT:

Print name of Parent or Guardian

Signature of Parent or Guardian

Relationship to Minor

_____/____/____
Date

CHICK-FIL-A® LAKE DOW REPRESENTATIVE CONFIRMS HERE - Please verify through driver's license that winner's and/or winner's parent or legal guardian's name and signature above matches driver's license or other government-issued photo identification and confirm that winner is not a resident of NY, FL or RI.

Chick-fil-A® Lake Dow Director – Signature

Chick-fil-A® Lake Dow Director - Print